









5959 W. Brown St., Glendale AZ 85302 www.glendaleaz.com/library a division of Parks, Recreation & Library Services

FOR IMMEDIATE RELEASE: June 11, 2014

CONTACT: Marcheta Strunk, Public Information Office, 623-930-2822

## ONLINE BOOK SALES RAISE MONEY FOR GLENDALE PUBLIC LIBRARIES

**Glendale, Ariz.** – Online sales of donated and discarded books are raising money to supplement the Glendale libraries' budget.

Through the Books for Good program, customers around the world can scan through the Friends of the Glendale Public Library's digital book inventory, make an online purchase and arrange for delivery at <a href="booksforgood.org">booksforgood.org</a>.

"Traditional book sales have not been bringing in as much money in recent years in part because our library hours were cut so fewer people came," said Michelle Schrade, a library assistant at the Glendale Main Library. "When we sell books online, we can sell them any time. I'm thrilled about Books for Good. It's been a long time coming," she added.

Six Glendale library volunteers scan and package books donated by residents. Glendale has nearly 300 books in its Books for Good inventory. Most are adult non-fiction but there are some audio books and DVDs, Schrade said.

Glendale and 27 other friends of libraries organizations and nonprofit groups offer books for sale to benefit their programs.

The Friends of the Phoenix Public Library administers the program. Overall, Books for Good sells about 400 books a month and raises about \$2,000 per month for participants. There are about 130,000 books in the inventory stored in a Phoenix warehouse, said Alexis Boyle, Friends of the Phoenix Public Libraries community programs coordinator.

The Books for Good online marketplace was created by the Friends of the Phoenix Public Library in 2013. In a short time, there were hundreds of online sales shipping all over the world and raising funds for programs and services at Phoenix Public Library, Boyle said.

To share the success, the Phoenix friends group offered to host online book sale programs to other Arizona cities and nonprofits for a percentage of the proceeds. The fees are lower than if they sold books on eBay or Amazon.

## Books for Good Add 1-1-1-1

"Books for Good allowed us to emphasize the community impact with our own online marketplace. It has also allowed us to offer coupon codes, the option to pick up for local shoppers and special promotions," Boyle said.

Cost of books range from \$1.99 to more than \$300 depending on how rare the book is and other factors determined by a software program. Shipping costs extra but shoppers can pick up books at the Phoenix Burton Barr Library bookstore, 1221 N. Central Ave., at no charge. For more information, call 602-534-5208.

## **Book donations and sales**

Donate your used books, magazines, videos, tapes, CDs, books on tape and DVDs at Glendale public libraries to benefit library programs. Items may be sold at Glendale libraries or on the online marketplace, booksforgood.org:

- Main Library: 5959 W. Brown St. provides ongoing regular book sales during library hours. There are books for all readers, CDs, videos and recent magazines.
- **Foothills Library:** 19055 N 57th Ave. is packed with books and media ranging from Aristotle to Dr. Seuss. Library volunteers continually restock the running book sale with best sellers, old favorites and timely non-fiction items priced as listed from 10 cents for *National Geographic* magazines to \$4 for coffee table-sized books, with most items priced at \$1.
- Velma Teague Library: 7010 N. 58th Ave. offers fiction and non-fiction materials in print as well as other formats. Book sale items are displayed in the back lobby of the library and on carts outside the main entrance.

For more information about the Glendale libraries, call 623-930-3530 or visit <a href="https://www.glendaleaz.com/library">www.glendaleaz.com/library</a>.

###